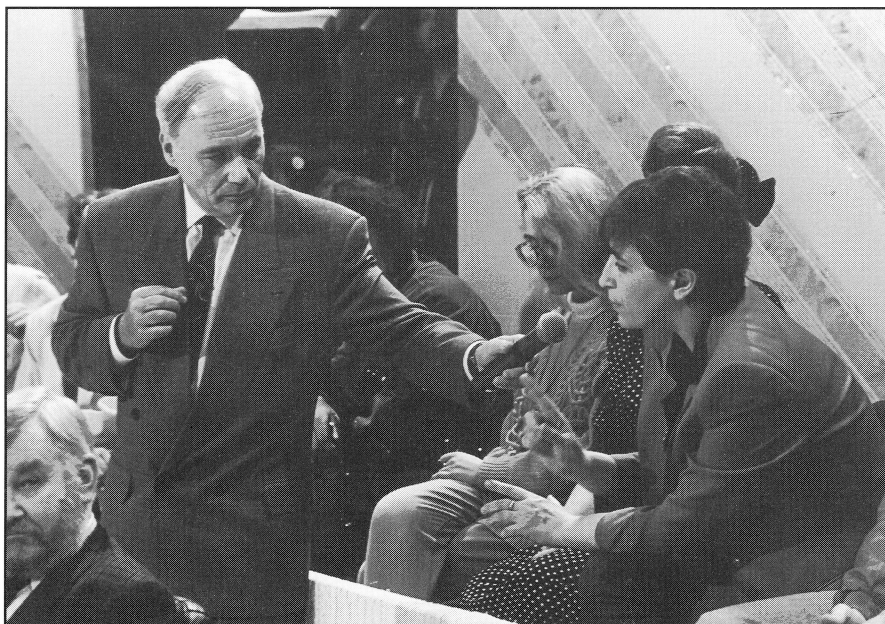


# Internews Report

Fall 1994

## *\$10 Million to U.S.-Russia Media*



Mikhail Guterman

Moderator Vladimir Pozner takes questions from members of the Russian studio audience during the broadcast of the first "What If" program in the "Rule of Law" series. See story on page 3: "What if the New Car's a Lemon?"

## **New Media Center in Jerusalem Trains Palestinian Journalists**

As Israeli troops were preparing to move out of Gaza and Jericho in January, the Jerusalem Film Institute (JFI) organized a conference in Jerusalem on "Palestinian Broadcasting: Promises and Challenges." The conference was held in association with Internews and the Palestinian Broadcasting Corporation (PBC), and funded by The Soros

Foundations. Hanan Ashrawi, a leading Palestinian spokesperson, set the tone in the keynote address, saying: "Radio and TV must not be instruments of power or thought control."

Just six months later, the Palestinian Media Center was launched by JFI President Daoud Kuttub in Jerusalem with a four-month training program in

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In a demanding competition, Internews has just won a \$10 million award from the U.S. Agency for International Development to strengthen the independent media in Russia. The U.S.-Russia Media Partnership Program, funded for three and a half years, includes print, television, and radio.

Internews will provide overall program management and will organize broadcast media activities. Its primary subcontractor, the Russian-American Press and Information Center (RAPIC) of the Center for War, Peace and the News Media, at New York University will be responsible for print media activities.

"This is a unique opportunity to engage American media in dynamic fraternal relationships with Russians," said Internews' Director of Programs, Deborah Mendelsohn. "It has the potential to fully engage Russian media independents in the global media community."

The Media Partnership Program will establish partner relationships between media organizations in the U.S. and non-governmental Russian media organizations.

Together with selected American partners, the programs' Management Group (consisting of Internews, RAPIC, Management Systems International and the Corporation for Public Broadcasting) will assess potential Russian partners to determine their needs for business expertise and equipment, to provide individual assistance,

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